

**United MSD Foundation Online Privacy Policy**  
**Effective Date: 1/1/2022**

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**Introduction**

This privacy notice explains how United MSD Foundation collects and uses your Personal Data. Each time you use our site, the current version of the privacy notice will apply. Accordingly, whenever you use our site, you should check the date of this privacy notice (which appears at the top) and review any changes since the last version. This privacy notice is applicable to all site visitors, registered users, and all other users of our site.

“**Personal Data**” is any information that enables us to identify you, directly or indirectly, by reference to an identifier such as your name, identification number, location data, online identifier or one or more factors specific to your physical, physiological, genetic, mental, economic, cultural, or social identity.

By visiting [www.curemsd.org](http://www.curemsd.org), you acknowledge that you have read and understood the processes and policies referred to in this privacy notice.

**Who we are**

For the purposes of the General Protection Regulation 2016/679 (The “GDPR”) the Data Controller is United MSD Foundation registered in Mississippi with a registered address at 2112 Bienville Blvd Ste B2 Ocean Spring MS 39503.

Our data protection officer is our Executive Director who can be contacted by sending an email to [info@unitedmsdfoundation.org](mailto:info@unitedmsdfoundation.org) or by mail to 2112 Bienville Blvd, Suite B2, Ocean Springs, MS 39564

### **How to contact us**

If you have any questions or concerns about this privacy notice, please contact us using the Contact us section site. Alternatively you can contact us by phone at 228-295-7084, by sending an email to [info@unitedmsdfoundation.org](mailto:info@unitedmsdfoundation.org) or by mail to 2112 Bienville Blvd Ste B2 Ocean Springs, MS 39503.

### **How we collect personal data**

#### **Personal Data that you give us**

We may collect and process the following Personal Data:

- Contact Information
- Membership Information
- Due payment information
- Purchase information
- Disciplinary information
- Certification information
- Peer review information
- Medical procedure information

#### **Personal data we collect from you**

With regard to each of your visits to the site we will automatically collect the following information.

- Technical Information
- Information about your visit
- Location information

#### **Personal data we collect from others**

This is information we receive about you if you use any of the other websites (operated by us, or another member of our group) or use any other services provided by another member of our group or us.

### **Non-Personal Data**

We collect information that is sent to us automatically by your web browser and we may use this information to generate aggregate statistics about visitors to our site, including, without limitation:

- IP Addresses
- Browser type and plug-in details
- Device Type (e.g, desktop, laptop, tablet, phone, etc.)
- Operating system
- Local Time Zone

We may use non-personal data for various business purposes such as providing customer service, fraud prevention, market research, and improving our site. Please check your web browser if you want to learn what information your browser sends or how to change your settings.

### **Cookies**

Like many websites, our site uses cookies to distinguish you from other users of the site. This helps us to analyze the use of the site to customize and improve the content and the layout of the site.

When you first access the site you will receive a message advising you that cookies are in use. By continuing to browse the site, you are agreeing to our use of cookies as described in this privacy notice.

You do not have to accept our cookies and can block them by activating the setting on your browser that allows you to refuse all or some cookies. You may also delete them after they have been placed on your hard drive. If you do not accept or delete our cookies, some areas of the site that you access may take more time to work, or may not function properly. For more information about cookies, visit: <http://www.allaboutcookies.org>.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's harddrive.

We use the following cookies:

- Strictly necessary cookies
- Analytical/ performance cookies
- Functionality cookies

- Targeting cookies
- Third-party cookies

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

**Cookies used by United MSD Foundation**

| Cookie Source              | Cookie Name           | Purpose        | Expiration |
|----------------------------|-----------------------|----------------|------------|
| Google Universal Analytics | Double Click or Other | Data Analytics | N/A        |

Third-party cookies used by [ organization]

| Cookie Form     | Cookie Name     | Purpose           |
|-----------------|-----------------|-------------------|
| Stripe Payments | Stripe Payments | Payment Processor |

**“Do not track” signals**

**How we use your personal data**

We will only process your personal data, including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, (2) the processing is necessary for the performance of a contract to which you are a party, (3) we are required by law, (4) processing is required to protect your vital interests or those of another person, or (5) processing is necessary for the purposes of our legitimate commercial interests, except where such interests are overridden by your rights and interests.

We may use personal data for the following purposes:

- **Personal data you give to us**

We will use this personal data:

- [ To organize events that you have purchased or registered for, and to provide you with information, and other materials, relating to the content of the event, the speakers, sponsors and other attendees;]
- [ to provide our [monthly] newsletter and publication, provided you have given your consent]

- [ To respond to your questions and provide related services;]
- [ To provide you with information about other events, products and services we offer that are similar to those you have already purchased or been provided, provided you have not opted-out of receiving that information]
- [ To provide you, or permit selected third parties to provide you, with information about events, products or services that we feel may interest you, provided you have given your consent]
- [ To transfer your information as a part of a merger or sale of the business]
- [ To notify you about changes to our ] organization
- [ To ensure that content from our site is presented most effectively for you and your computer]

- **Information we collect about you**

We will use this personal data

- [ To administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;]
- [ To improve our site to ensure that content is presented most effectively for you and your computer]
- [ As part of our efforts to keep our site safe and secure]
- [ To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you]
- [ To make suggestions and recommendations to you and other users of our site about goods and services that may interest you or them]

- **Personal Data we receive from other sources**

We will combine this information with information you give to us and information we collect about you. We will use this information and the combined personal data for the purposes set out above (depending on the types of information we receive).

### **When we share and who can access your personal information**

We may share your personal data for the purposes described in this privacy notice with:

- [ A member of our group]
- [ Partners, suppliers, and sub-contractors]
- [ Analytics and search engine providers that assist us in the improvement of and optimization of our site]
- [ Trusted third-party companies and individuals]
- [ If United MSD Foundation or substantially all of its assets are acquired by a third party, in which case personal data held by it about it's customers will be one of the transferred assets]

We will only transfer your personal data to trusted third-parties who provide sufficient guarantees in respect of the technical and organizational security measures governing the processing to be carried out and who can demonstrate a commitment to compliance with those measures.

### **Selling your personal data**

We will never sell your personal data to third parties.

### **Children and privacy**

Our site is not directed to children under the age of 13, if you are not 13 years or older, do not use our site. We do not knowingly collect personal information from children under the age of 13. If we learn that the personal data of persons less than 13 years of age has been collected through our site, we will take the appropriate steps to delete this information.

In accordance with Mississippi law, minors under the age of 18 residing in Mississippi may remove or request and obtain removal of content and information that they post on the website. In order to remove or to request and obtain removal of such content and information, the user must follow the instructions provided here [\[ insert link \]](#).

### **Security and Storage**

#### **Security**

Although we use security measures to help protect your personal data against loss, misuse or unauthorized disclosure, we can not guarantee the security of information transmitted to us over the internet.

### **Transfer of personal data outside of the European Economic Area (“EEA”) and international users**

We will not transfer personal data, relating to individuals within the European Economic Area (“EEA”), to third parties(i.e, those outside of our group), located outside of the EEA without ensuring adequate protection under European law.

Where a third party is located in a country not recognized by the EU Commission as ensuring an adequate level of protection, we will take appropriate steps, such as implementing standard contractual clauses recognized by the EU Commission, to safeguard your personal data.

We are headquartered in the United States. Your personal data may be accessed by us or transferred to us in the United States or to our affiliates, partners, merchants or service providers who are located worldwide. If you are visiting our site from outside the United States, be aware that your information may be transferred to, stored, and processed in the United

States where our services are located, and our central database is operated. By using our service, you consent to any transfer of this information.

### **How long we store your personal data**

We will store your personal data, in a form which permits us to identify you, for no longer than is necessary to comply with our legal obligations, resolve disputes, and enforce our agreements and rights, or if it isn't technically reasonably feasible to remove it. Consistent with these requirements, we will try to delete your Personal Data quickly upon request.

### **Retention (U.S. law specific)**

We maintain one or more databases to store your personal data and may keep such information indefinitely.

### **Where we store your personal data**

All information you provide to us is stored on our secure servers.

[ Any payment transactions will be encrypted [using SSL technology].]

Unfortunately, the transmission of information via the internet is not completely secure.

### **Your Rights**

#### **Correction and removal**

If any of the information that we have about you is incorrect, or you wish to have information (including personal data) removed from our records, please contact us at [Info@unitedmsdfoundation.org](mailto:Info@unitedmsdfoundation.org)

#### **Opting out**

Additionally, if you prefer not to receive marketing messages from us, please let us know by clicking on the unsubscribe link within any marketing message that you receive, or by sending a message to us at [info@unitedmsdfoundation.org](mailto:info@unitedmsdfoundation.org)

### **Your European Rights**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your personal data) if we intend to use your personal data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on

the forms we use to collect your personal data. You can also exercise the right by contacting us using the contact us section on our website.

Under European data protection law, in certain circumstances, you have the right to:

- Request access to your personal data.
- Request correction of your personal data.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request transfer of your personal data.
- Withdraw your consent.

In addition, where you believe that United MSD Foundation has not complied with its obligations under privacy notice or European law, you have the right to make a complaint to an EU Data Protection Authority, such as the UK Information Commissioner's Office.

You can exercise any of these rights by contacting us using the contact us section on our website.

### **Your Californian Rights**

FOR RESIDENTS OF CALIFORNIA ONLY. Section 1798.83 of the California Civil Code requires select businesses to disclose policies relating to the sharing of certain categories of your personal data with third parties. If you reside in California and have provided your personal data to this company, you may request information about or disclosures of certain categories of personal data to third parties for direct marketing purposes. Such requests must be submitted to us at the following email address: [info@unitedmsdfoundation.org](mailto:info@unitedmsdfoundation.org)

### **Changes to this privacy notice**

If we make any material changes to this privacy notice or the way we use, share, or collect personal data, we will notify you by revisiting the "effective date" at the top of this privacy notice, prominently posting an announcement of the changes on our site. Or sending an email to the email address you most recently provided us (unless we do not have such an email address) prior to the new policy taking effect.

Any changes we make to our privacy notice in the future will be posted on this page and, where appropriate, notification will be sent to you by email. Please check back frequently to see any updates or changes to this privacy notice.