



April 12, 2025
Overland Trails Middle School
6201 W 133rd St
Overland Park, KS 66209



Presented by



ZEBRA RUN



FOR RARE DISEASE



2025 Sponsorship Packet

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ZEBRA RUN

FOR RARE DISEASE

The United MSD Foundation's **Pop-Up Zebra Run for Rare Disease** is a 1-mile fun run for people of all ages. We're excited to welcome participants from all walks of life to our event, including families, out-of-town guests, and corporate groups that want to enjoy the festivities as a team-building event!

All proceeds from the annual Zebra Run benefit the United MSD Foundation whose mission is to cure Multiple Sulfatase Deficiency, a rare genetic disease impacting children. Due to this community's generous support, first-in-human clinical trials for gene therapy will tentatively start in fall 2025.

About the United MSD Foundation

Amber Olsen is a NEXTAFF Franchise owner, located in Ocean Springs, MS. In 2016, Amber's daughter, Willow (featured in the bottom right photo with Amber and Willow's physician), was diagnosed with Multiple Sulfatase Deficiency (MSD). MSD leaves a child's body unable to process the natural cellular waste made in normal everyday organ functions. This is a fatal disease with no treatment or cure. After Willow's diagnosis, Amber was determined to fight this disease in every possible way. After meeting with researchers, doctors and other parents of children with MSD from all over the world, Amber established the United MSD Foundation. From an all-volunteer organization to one supporting families in 19 countries and investing in groundbreaking research, we continue with Amber's vision - to cure MSD.



SPONSORSHIP OPPORTUNITIES

The Rare Stripe | \$3,000

- 4 Race Registrations (including T-shirts)
- Priority logo placement on all event promotional materials (flyers, social media, etc.)
- Company logo listed on event website
- Priority logo placement on event banners
- Priority logo placement on Zebra Run T-shirt
- Company thanked on social media with at least 4 posts
- Company recognition during race day announcements
- Promotional materials included in swag bag (materials provided by sponsor)

Zebra Elite | \$2,000

- 3 Race Registrations (including T-shirts)
- Company logo on all event promotional materials (flyers, social media, etc.)
- Company logo listed on event website
- Company logo on event banners
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 3 posts
- Promotional materials included in swag bag (materials provided by sponsor)

Zebra Champion | \$1,000

- 2 Race Registrations (including T-shirt)
- Company logo on all event promotional materials (flyers, social media, etc.)
- Company logo listed on event website
- Company logo on event banners
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media
- Promotional materials included in swag bag (materials provided by sponsor)

The Herd Leader | \$500

- 1 Zebra Run T-shirt
- Company name (not logo) listed on event promotional materials (flyers, social media, etc.)
- Company name listed on event website
- Company name listed on event banners
- Company name listed on t-shirts
- Company thanked on social media

Wild Dazzle | \$250

- Company name listed on event website
- Company name listed on event banners
- Company name listed on t-shirts
- Company thanked on social media

ZEBRA RUN SPONSORSHIP FORM

To become a sponsor for this event please complete the information below and mail in your form or sign up online at <https://bit.ly/OPZebraRun> or by scanning the QR code at the bottom of the page.

SPONSORSHIP LEVEL (check one)

- The Rare Stripe | \$3,000
- Zebra Elite | \$2,000
- Zebra Champion | \$1,000
- The Herd Leader | \$500
- Wild Dazzle | \$250

COMPANY/SPONSOR INFORMATION

Company/Sponsor Name: _____
(as it should be listed)

Company/Sponsor Website: _____

Company/Sponsor Address: _____

City: _____ State: _____ Zip: _____

CONTACT PERSON INFORMATION

First Name: _____ Last Name: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

- Check payable to United MSD Foundation is enclosed
- Please send me an invoice to help with processing this sponsorship donation

Forms/payment can be mailed to **United MSD Foundation, P.O. Box 806, Biloxi, MS 39533**

Deadline for logo to appear on T-shirts and Signage: March 12, 2025

Sponsorship questions can be directed to xtramile@nextaff.com

To sign up online please visit
<https://bit.ly/OPZebrarun>
Or scan the QR code

