

Here is a **letter/email script** you can use to request a **blue building illumination** on **July 30, MSD World Day**, in honor of the **United MSD Foundation**:

Subject: Request for Building Illumination in **Blue** on July 30 – MSD World Day

Dear [Name or Title of Contact Person],

I hope this message finds you well. I'm reaching out as a supporter of the **United MSD Foundation**, a nonprofit organization dedicated to funding research and raising awareness for **Multiple Sulfatase Deficiency (MSD)** — a rare, fatal genetic disease that affects children and currently has no cure.

Each year on **July 30**, supporters around the world come together to recognize **MSD World Day**, a global day of awareness and hope. In honor of this day, we are asking iconic buildings, landmarks, and public spaces to be lit in **blue**, the official awareness color for MSD, to help shine a light on this devastating and underrecognized disease.

Would your organization consider participating by lighting your building blue on the evening of **Wednesday, July 30, 2026**?

Your participation would:

- Raise awareness for an ultra-rare disease that desperately needs visibility.
- Show support for families affected by MSD in your community and across the globe.
- Join other cities and landmarks in a growing international show of solidarity.

We would be honored to recognize your support through social media, press outreach, and community engagement efforts leading up to and on MSD World Day.

Thank you so much for considering this special request. Together, we can shine a light on MSD and help move us closer to a cure.

With appreciation,

[Your Full Name]

[Your City/State]

[Your Email Address]

[Your Phone Number (optional)]

Supporter of the United MSD Foundation

 <https://www.unitedmsdfoundation.org>