



IN PARTNERSHIP,  
**We Thrive**

2026 MSD  
**VIRTUAL SUMMIT**

**SPONSORSHIP PACKET**

**SEPTEMBER 18-19, 2026**



## About the United MSD Foundation

Founded in 2016, the United MSD Foundation is a 501(c)(3) nonprofit organization serving an international community of Multiple Sulfatase Deficiency (MSD) families, researchers, and care providers. What began as one mother's fight for her child has evolved into a global leader among patient advocacy organizations. Today, our reach spans 23 countries across the globe and 23 states in the U.S., supporting families who speak 11 primary languages.

We exist to bring awareness to MSD, fund research toward treatment, and support families through education, resources, and community. Since our inception, our mission has been simple but bold: **to cure MSD.**

The United MSD Foundation is thrilled to host the **2026 MSD Virtual Summit.**

# Our Impact & Accomplishments

To fulfill our mission, we have strategically funded high-impact scientific projects and essential patient resources:

- **Groundbreaking Research:** We have funded a gene therapy mouse model, a subsequent toxicology study, and a Natural History Study.
- **Innovative Infrastructure:** We established and run the first-ever MSD Biobank and Patient Registry to provide researchers with vital patient data and biological samples.
- **Clinical Advancement:** We are currently supporting first-in-human gene therapy trials through the Foundation for the NIH's Bespoke Gene Therapy Consortium.
- **Holistic Family Support:** Beyond science, we provide emotional and mental health support, education, and resources to our international community.

We envision a world where an MSD diagnosis is met with immediate, effective treatment options, and every child has the chance to lead a life defined by their potential rather than their limitations.



# Why Invest: A Partnership for a Cure



When you sponsor the 2026 Virtual Summit, you aren't just buying a logo placement: **You are fueling a movement.**

MSD is a rare and devastating condition, but for the first time in history, a cure is within our sight. Your partnership allows us to bridge the gap between today's research and tomorrow's cure.

## Direct Impact on Innovation

Your investment provides a platform for the latest breakthroughs to meet the people who need them most. The United MSD Foundation has a proven track record of moving the needle, having funded critical research projects. By sponsoring, you are directly supporting our current work with the Foundation for the NIH's Bespoke Gene Therapy Consortium to bring first-in-human gene therapy trials to life.

## Unparalleled Connection to a Global Network

This summit brings together a unique, global network of stakeholders:

- Leading scientists and researchers exploring cutting-edge gene therapy, drug repurposing, and other potential therapies
- Clinicians and care providers seeking the latest protocols and research insights to improve patient outcomes
- Resilient families and advocates from around the world who are the driving force behind our community

## Visibility with Purpose

By joining us, you signal to the world that you believe in the power of science and the strength of community. Whether you are the Title Sponsor receiving co-branding on all marketing materials or a Science Day Sponsor focused on research excellence, your brand will be synonymous with hope and progress. From "swag boxes" delivered to family homes to digital program advertisements, your organization will be recognized as a vital partner in the fight to cure MSD.

*Together, we can transform a diagnosis of despair into a future of hope.*

# Sponsorship Opportunities

We offer a variety of ways to showcase your commitment to the MSD community. Our sponsorship tiers are designed to provide maximum visibility while directly supporting our mission to cure MSD. Whether you are looking to lead the conversation as a Title Sponsor or support a specific day of programming, your contribution ensures that researchers, clinicians, and families can unite for this critical two-day event.

## PREMIER LEVEL

### ~~TITLE SPONSOR | \$15,000 – EXCLUSIVE – SOLD~~

- Co-branding on all marketing materials and recognition on event website.
- Full-page advertisement in the digital program.
- Opportunity to make remarks (2–3 minutes on Day 1).
- Largest logo on Save the Date and virtual invitations.
- Two individual social media posts and verbal recognition during the summit.
- One slide (30 seconds) during breaks on Day 1 and Day 2.
- One promo/educational item in the swag box (up to \$4 value covered by UMSDF).

## SPECIALIZED DAY & KEYNOTE LEVELS

### SCIENCE DAY SPONSOR | \$5,000

- 1/2 page ad in digital program and recognition on website.
- Logo on Save the Date and virtual invitations.
- One individual social media post and verbal recognition.
- One slide (30 seconds) during break slides.
- One promo item in swag box (provided by sponsor).

### FAMILY DAY SPONSOR | \$5,000

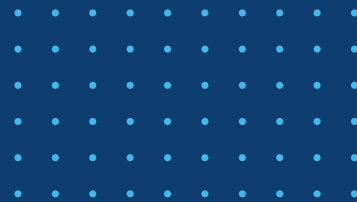
- 1/2 page ad in digital program and recognition on website.
- Logo on Save the Date and virtual invitations.
- One individual social media post and verbal recognition.
- One slide (30 seconds) during break slides.
- One promo item in swag box (provided by sponsor).

### ~~OPENING KEYNOTE SPONSOR | \$5,000 – SOLD~~

- 1/2 page ad in digital program and recognition on website.
- Logo on virtual invitations.
- One individual social media post and verbal recognition.
- One slide (30 seconds) during break slides.
- One promo item in swag box (provided by sponsor).



# Sponsorship: Support Levels



**Accessibility Sponsor** | \$2,500: 1/2 page ad, website recognition, social media post, logo on invitation, and break slides.

**Family Swag Box Sponsor** | \$2,500: 1/2 page ad, prominent recognition on group social post, recognition on swag box insert, one promo item in swag box (provided by sponsor), and Day 2 break slide.

**Digital Program Sponsor** | \$1,000: 1/2 page ad, website/verbal recognition, and during break slides.

**Community Supporter** | \$1,000: Recognition on group social post, website, swag box insert, and summit remarks.

**Friend of the Foundation** | \$500: Recognition on group social post, website, swag box insert, and summit remarks.

**Sponsorship Deadline: July 31, 2026**

*Note: The deadline for the Family Swag Box Sponsor, Community Supporter, and Friend of the Foundation sponsorships is **June 30** to ensure you are recognized on the swag box insert.*

## THE VIRTUAL SUMMIT

The summit showcases research progress, advances in care management, and collaboration across the MSD community. It brings together international researchers, physicians, care providers, and families to foster dialogue and identify community needs.

### Science Day

Researchers, scientists, and clinicians from across the world will present the latest research on MSD and plans for future projects, including clinical trials.

### Family Day

A day for MSD families to connect with one another and learn more about what is relevant to their daily lives.



# SPONSORSHIP RESERVATION

- Yes! We want to be a part of the MSD Virtual Summit.

## SPONSORSHIP LEVEL

- ~~Title Sponsor - \$15,000.~~ **SOLD**
- Science Day Sponsor - \$5,000
- Family Day Sponsor - \$5,000
- ~~Opening Keynote Sponsor - \$5,000~~ **SOLD**
- Accessibility Sponsor - \$2,500
- Family Swag Box Sponsor - \$2,500
- Digital Program Sponsor - \$1,000
- Community Sponsor - \$1,000
- Friend of the Foundation - \$500

## CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

## PAYMENT INFORMATION

- Credit Card at <https://secure.ggiv.com/for/2026virtuallsummitsponsorships/>
- Check enclosed, payable to: **United MSD Foundation**
- Invoice Me

### Download & return form to:

Sarah Cortell Vandersypen, CFRE  
Executive Director,  
United MSD Foundation  
[svandersypen@curemsd.org](mailto:svandersypen@curemsd.org)  
440-832-1261

*Please return this form or make your reservation online here by the July 31 deadline,  
or by June 30 to be included in swag boxes.*



MULTIPLE SULFATASE DEFICIENCY

# CONTACT US

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