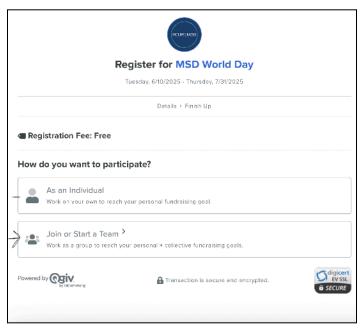


## How To Create Your 2025 MSD World Day Fundraising Campaign

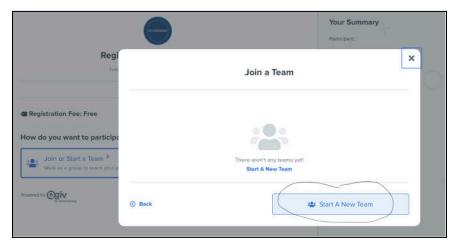
- 1. Go to <a href="https://secure.ggiv.com/event/msdworldday2025/">https://secure.ggiv.com/event/msdworldday2025/</a>.
- 2. From the main web page, click *Register* at the top.



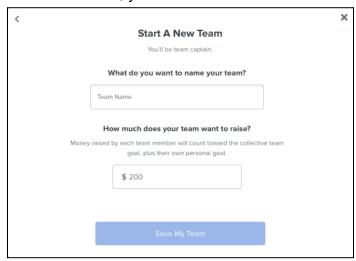
3. Select either *As an Individual* or *Join or Start a Team*. (If you want to fundraise solo, pick the first option. If you want to fundraise with others, pick the latter.)



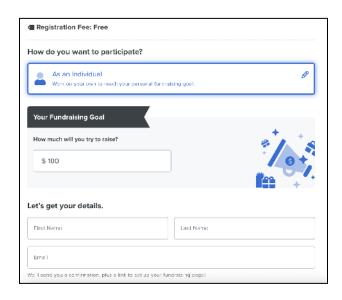
4. If you select Join or Start a Team, you can either search for a team that has already been created, or you can start your own (circled).



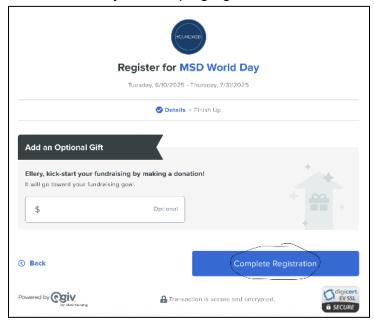
5. After selecting Start a New Team, you'll enter a team name and a team goal.



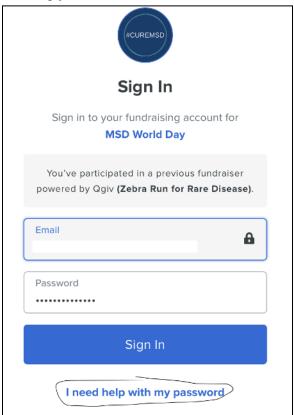
- 6. If you want to fundraise *As an Individual* (see #3), you will select that option and put your information in.
  - a. Note: Don't forget to set your fundraising goal be ambitious!!



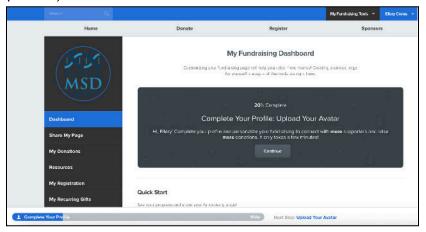
7. Once you've created your fundraiser and filled out the contact information fields, you'll have the opportunity to make the first donation to your campaign. Then, click *Complete Registration* to make your campaign go live!



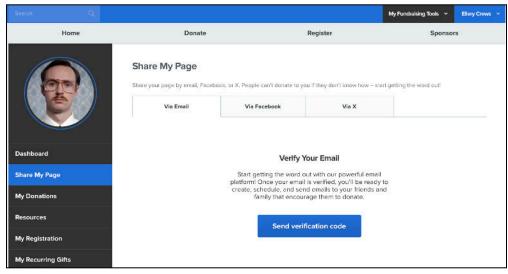
8. This window should pop up once you create your campaign. Click *I need help with my password* to create your password then check your email for instructions. (*Hint: I highly recommend creating your account dashboard for a more successful campaign!*)



- 9. Once you've set your password and logged in, you'll see your fundraising/campaign dashboard.
  - a. Follow the prompts on the dashboard to help set up your campaign. (This is important!)



- 10. Once you have followed the prompt to update your avatar, you will then update your personal page. This step is important because this is the web page for your fundraising campaign! You will get to edit the content you share here, and you even have your own thermometer that tracks your success!
  - a. HERE is an example of a personal fundraising page.
  - b. You can change your avatar any time, as well as the content on your page. You can even edit smaller details like the font and content layout!
- 11. After you have personalized your fundraising page, the next step is to share your masterpiece! You can do this through email, Facebook, and even through X (Twitter).



12. Last but not least, you can view your personalized fundraiser and progress on the main MSD World Day page by clicking <a href="HERE">HERE</a>. (Note: You will only be able to see your campaign once it has been created and saved.)