

# MSD World Day 2025

## Fundraising Supporter Challenge

MSD World Day is a dedicated day to shine a light on those impacted by Multiple Sulfatase Deficiency and to increase awareness around the world. The United MSD Foundation invites you to commemorate MSD World Day on **July 30, 2025**, by helping us spread the word!

This year, we've launched the **Fundraising Supporter Challenge**! With four levels of recognition, supporters can take an active part to promote MSD World Day. Use the curated toolkit to reach your goals to earn your social media badge.

### Bronze MSD World Day Supporter

- Wear blue and/or zebra stripes on MSD World Day.
- Repost at least one of our MSD World Day graphics/posts on your social media.
- Make a donation to [www.curemsd.org/make-a-donation/](http://www.curemsd.org/make-a-donation/).



### Silver MSD World Day Supporter

*\*Each level above Bronze includes all awareness tasks/activities in the previous level.*

- Encourage your family and friends to wear blue and/or zebra stripes.
- Write a personal post on social media about MSD World Day and what it means to you/why you support it.
- Share our save-the-date, and create a peer-to-peer fundraiser for UMSDF.



## Gold MSD World Day Supporter

- Order our exclusive MSD World Day merchandise from Bonfire.
- Make a monthly, recurring donation to [www.curemsd.org/make-a-donation/](http://www.curemsd.org/make-a-donation/).
- Approach a business or organization to help celebrate MSD World Day by raising awareness and hosting a fundraiser



## Platinum MSD World Day Supporter

- Blue building illumination (your house or business, school, etc.)
- Donation of at least \$100.
- Share/post at least three MSD World Day graphics.



## How to Verify

Complete the following steps to check for completion of the Fundraising Supporter Challenge:

- Fill out the [\*\*Google form\*\*](#)
- Provide proof (pictures, links, screenshots, etc.)

We'll send you the corresponding digital badge to add to your social media. If you're a Platinum MSD World Day Supporter, we'll send you a branded tumbler as a thank you!

***Thank you for participating in MSD World Day Fundraising Supporter Challenge!***

## Questions?

Contact us at [info@curemsd.org](mailto:info@curemsd.org).

