



# ZEBRA RUN

## FOR RARE DISEASE

### 2025 Sponsorship Packet

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# ZEBRA RUN







## FOR RARE DISEASE

The United MSD Foundation's **Zebra Run for Rare Disease** is back for its eighth year! With a 1-mile, all-ages fun run and a 5k chip-timed run, we're excited to welcome runners from all walks of life, from the youngest jogger to the most avid runner, to our event. Participants will enjoy music, family-friendly activities, and complimentary lunch provided by food sponsors.

All proceeds from the annual Zebra Run benefit the United MSD Foundation whose mission is to cure Multiple Sulfatase Deficiency, a rare genetic disease impacting children. Due to this community's generous support, first-in-human clinical trials for gene therapy will tentatively start in fall 2025.

## 2024 Event Highlights

-  **386** total participants
-  Participants in **20 states**
-  **57 sponsors** for Ocean Springs Zebra Run
-  Over **\$91,000 raised** to advance the mission of the United MSD Foundation

## About the United MSD Foundation

In 2016, Amber Olsen's daughter, Willow, was diagnosed with Multiple Sulfatase Deficiency (MSD). MSD leaves a child's body unable to process the natural cellular waste made in normal everyday organ functions. This is a fatal disease with no treatment or cure. After Willow's diagnosis, Amber was determined to fight this disease in every possible way. After meeting with researchers, doctors and other parents of children with MSD from all over the world, Amber established the United MSD Foundation. From an all-volunteer organization to one supporting families in 19 countries and investing in groundbreaking research, we continue with Amber's vision - to cure MSD.






# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor (Exclusive) | \$10,000

- Co-branding on all event promotional materials, including website, print, social media, and digital advertising
- Priority logo placement on race route signage and event banners
- Logo inclusion on digital billboard (pending)
- Invitation to join media interviews
- Promotional video with a company representative and United MSD Executive Director to be shared across multiple channels
- Company representative invited as official starter of the 1 mile fun run
- 30 Race Registrations (including T-shirts)
- Two (2) vendor tables at the in-person event
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 4 posts
- Company logo listed on event website
- Company name listed on Annual Report
- Company recognition during race day announcements
- Custom-framed Presenting Sponsor Award and formal acknowledgment during the awards ceremony
- Promotional materials included in race packet (materials provided by sponsor)
- **NEW THIS YEAR:** Access to the VIP Tent

## Warrior | \$7,500

- 25 Race Registrations (including T-shirts)
  - One (1) Vendor table at the in-person event
  - Company representative invited as official starter of the 5k run (first sponsor at this level)
  - Prominent logo placement on race route signage and event banners
  - Company recognition during race day announcements
  - Company logo listed on Zebra Run T-shirt
  - Company thanked on social media with at least 3 posts
  - Company logo listed on event website
  - Company name listed on Annual Report
  - Custom-framed Zebra Warrior Award and formal acknowledgment during the awards ceremony
  - Promotional materials included in race packet (materials provided by sponsor)
  - **NEW THIS YEAR:** Access to the VIP Tent
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## Gladiator | \$5,000

- 20 Race Registrations (including T-shirts)
- One (1) Vendor table at the in-person event
- Company logo on race route signage and event banners
- Company Recognition during race day announcements
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 2 posts
- Company logo listed on event website
- Company name listed on Annual Report
- Custom-Framed Zebra Gladiator Award and formal recognition during the awards ceremony
- Promotional materials included in race packet (materials provided by sponsor)
- **NEW THIS YEAR:** Access to the VIP Tent

## Fighter | \$2,500

- 10 Race Registrations (including T-shirts)
- One (1) Vendor table at the in-person event
- Company logo on event signage
- Company Recognition during race day announcements
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)
- **NEW THIS YEAR:** Access to the VIP Tent



## Defender | \$1,000

- 5 Race Registrations (including T-shirts)
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)

## Advocate | \$500

- 2 Race Registrations (including T-shirts)
- Company thanked on social media
- Company name listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)

## Supporter | \$250

- 1 Zebra Run T-shirt
- Company thanked on social media
- Company name listed on event website
- Company name listed on Annual Report



# ZEBRA RUN SPONSORSHIP FORM

To become a sponsor for this event please complete the information below and mail in your form or sign up online at <https://bit.ly/Zebruarun> or by scanning the QR code at the bottom of the page.

## COMPANY/SPONSOR INFORMATION

**Company/Sponsor Name** \_\_\_\_\_  
(as it should be listed)

**Company/Sponsor Website:** \_\_\_\_\_

**Company/Sponsor Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

## CONTACT PERSON INFORMATION

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## SPONSORSHIP LEVEL (check one)

- Presenting - \$10,000 | **EXCLUSIVE**
- Warrior - \$7,500
- Gladiator - \$5,000
- Fighter - \$2,500
- Defender - \$1,000
- Advocate - \$500
- Supporter - \$250

## PAYMENT INFORMATION

- Check payable to United MSD Foundation is enclosed
- Please send me an invoice to help with processing this sponsorship donation

Forms/payment can be mailed to **United MSD Foundation, P.O. Box 806, Biloxi, MS 39533**

**Deadline for logo to appear on T-shirts and Signage: February 28, 2025**

Sponsorship questions can be directed to [ZebraRun@unitedmsdfoundation.org](mailto:ZebraRun@unitedmsdfoundation.org)

To sign up online please visit  
<https://bit.ly/Zebruarun>  
Or scan the QR code

