



ZEBRA RUN

A graphic element consisting of several blue, wavy, horizontal lines of varying lengths, resembling a stylized zebra's stripes or a running path.

FOR **RARE** DISEASE

2027 Sponsorship Packet

SPONSORSHIP CONTACT

Dawn Agar
Event Planner
ZebraRun@curemsd.org
(228) 295-7084



10 Years of Running. A Lifetime of Hope.

The United MSD Foundation's **Zebra Run for Rare Disease** is celebrating a monumental milestone: **our 10th Anniversary!** What started a decade ago as a grassroots effort has officially reached a historic breakthrough. Thanks to the unwavering support of our community and sponsors, the pre-clinical research funded by proceeds from the Zebra Run has paid off. In July 2026, the FDA granted clearance for first-in-human gene therapy clinical trials, with patient enrollment scheduled to begin before the end of the year.

This isn't just progress—it is a game-changing cure in the making for children fighting Multiple Sulfatase Deficiency (MSD).

As a sponsor of our landmark 10th Annual Zebra Run, your partnership directly powers this historic moment while connecting your brand with an engaged, compassionate community. Our event welcomes everyone from first-time joggers to avid runners with a 1-mile all-ages fun run and a chip-timed 5K. Attendees will also enjoy music, family-friendly activities, and complimentary lunch provided by our local food partners.

Join us for this unforgettable milestone year and help us cross the ultimate finish line: **a cure for MSD.**

2026 Event Highlights

-  **396** total participants
-  Participants in **28 states**
-  **58 sponsors** for Ocean Springs Zebra Run
-  Over **\$78,000 raised** to advance the mission of the United MSD Foundation

About the United MSD Foundation

In 2016, Amber Olsen's daughter, Willow, was diagnosed with Multiple Sulfatase Deficiency (MSD). MSD leaves a child's body unable to process the natural cellular waste made in normal everyday organ functions. This is a fatal disease with no treatment or cure. After Willow's diagnosis, Amber was determined to fight this disease in every possible way. After meeting with researchers, doctors, and other parents with children with MSD from all over the world, Amber established the United MSD Foundation. From an all-volunteer organization to one supporting families in 23 countries and investing in groundbreaking research, we continue with Amber's vision—**to cure MSD.**



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (Exclusive) | \$10,000

- Cobranding on all event promotional materials, including website, print, social media, and digital advertising
- Priority logo placement on race route signage and event banners
- Logo inclusion on digital billboard (pending in-kind donation)
- Invitation to join media interviews
- Promotional video with a company representative and United MSD Executive Director to be shared across multiple channels
- Company representative invited as official starter of the 1-mile fun run
- 30 Race Registrations (including T-shirts)
- Two (2) vendor tables at the in-person event
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 4 posts
- Company logo listed on event website
- Company name listed on Annual Report
- Company recognition during race day announcements
- Custom-framed Presenting Sponsor Award and formal acknowledgment during the awards ceremony
- Promotional materials included in race packet (materials provided by sponsor)
- VIP swag bag for all sponsor participants

Warrior | \$7,500

- 25 Race Registrations (including T-shirts)
- One (1) Vendor table at the in-person event
- Company representative invited as official starter of the 5k (first sponsor at this level)
- Prominent logo placement on race route signage and event banners
- Company recognition during race day announcements
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 3 posts
- Company logo listed on event website
- Company name listed on Annual Report
- Custom-framed Zebra Warrior Award and formal acknowledgment during the awards ceremony
- Promotional materials included in race packet (materials provided by sponsor)
- VIP swag bag for all sponsor participants



Gladiator | \$5,000

- 20 Race Registrations (including T-shirts)
- One (1) Vendor table at the in-person event
- Company logo on race route signage and event banners
- Company Recognition during race day announcements
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media with at least 2 posts
- Company logo listed on event website
- Company name listed on Annual Report
- Custom-Framed Zebra Gladiator Award and formal recognition during the awards ceremony
- Promotional materials included in race packet (materials provided by sponsor)
- VIP swag bag for all sponsor participants

Fighter | \$2,500

- 10 Race Registrations (including T-shirts)
- One (1) Vendor table at the in-person event
- Company logo on event signage
- Company Recognition during race day announcements
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)
- VIP swag bag for all sponsor participants



Defender | \$1,000

- 5 Race Registrations (including T-shirts)
- Company logo listed on Zebra Run T-shirt
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)

Advocate | \$500

- 2 Race Registrations (including T-shirts)
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report
- Promotional materials included in race packet (materials provided by sponsor)

Supporter | \$250

- 1 Zebra Run T-shirt
- Company thanked on social media
- Company logo listed on event website
- Company name listed on Annual Report





ZEBRA RUN SPONSORSHIP FORM

To become a sponsor, please complete the information below and mail in your form. To sign up online, visit <https://bit.ly/zebrarun27> or scan the QR code below.

COMPANY/SPONSOR INFORMATION

Company/Sponsor Name _____
(as it should be listed)

Company/Sponsor Website: _____

Company/Sponsor Address: _____

City: _____ State: _____ Zip: _____

CONTACT PERSON INFORMATION

First Name: _____ Last Name: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL (check one)

- ☐ Presenting - \$10,000 | **EXCLUSIVE**
- ☐ Warrior - \$7,500
- ☐ Gladiator - \$5,000
- ☐ Fighter - \$2,500
- ☐ Defender - \$1,000
- ☐ Advocate - \$500
- ☐ Supporter - \$250

scan to join online



PAYMENT INFORMATION

- ☐ Check payable to United MSD Foundation is enclosed
- ☐ Please send me an invoice to help with processing this sponsorship donation

Forms/payment can be mailed to **United MSD Foundation, P.O. Box 806, Biloxi, MS 39533**

Deadline for logo to appear on T-shirts and Signage: February 1, 2027

Sponsorship questions can be directed to ZebraRun@curemsd.org.